

Music marketing and promotion

Open to youth aged 16–19 years old. Program runs from January 15–April 16, 2018

Program partner: Manitoba Music

Application deadline: Friday, December 15, 2017

This program, led by music industry professionals, will introduce participants to a variety of fields within the music industry including: artist management, album marketing, publicity and concert promotion; while also working directly on the production, release and promotion of a music project. Youth will meet with a variety of guest mentors from Manitoba's music industry. Musical performance skills are not required for this mentorship stream; music enthusiasts are encouraged to apply.

Location: Manitoba Music, 1-376 Donald Street

Time: 5:30–8 pm. Please eat dinner before the sessions begin. Snacks will be provided.

Dates: Every second Monday: January 15, 29, Feb. 12, 26, March 12, April 2, April 16.
PLUS a Final LIVE Concert Event.

Cost: Free for selected youth who commit to attending all sessions.

All selected youth will:

1. Have a love of music and an interest in learning about music management, promoting concerts, music publicity and marketing, making and releasing recordings.
2. Articulate clearly their own goals for participation in the program (on application form)
3. Have a strong work ethic, computer & communication skills and enthusiasm for learning

Application process: *(Please read thoroughly for online submission instructions*)*

1. When completing your online form, you will be asked to attach your nomination form and parent consent form, as well as a résumé (if you have one). Have these documents prepared when you start the online application process.
2. Nominator: Discuss your application with a 'nominator' (adult not related to you) who is a current or former teacher or other leader in an artistic discipline.
3. Have nominator fill out the nominator's form (online as part of your application form or print/fill/copy/scan) and ask that it be returned to you as a PDF.
4. Applicants under 18 years of age require the signature of a parent or guardian. Electronic signatures will be accepted.

To complete application online: <http://www.creativemanitoba.ca/programs/youth-mentorship/>

*If for any reason, the online application process is not working for you, please email mentor@creativemanitoba.ca and request a fillable PDF version of the application.

Fillable PDFs may be sent by email mentor@creativemanitoba.ca or faxed to 204 927-2789.