

NEWS RELEASE**FOR IMMEDIATE RELEASE****Australian artist brings ‘No More Starving Artists’ to Creative Manitoba**

WINNIPEG April 24, 2018—John Paul Fischbach, CEO of Australian Auspicious Arts Incubator, launches first book *No More Starving Artists* at Creative Manitoba on Saturday, April 28, 2018. The book launch is accompanied by a 2-hour workshop, *5 Things You Can Do Right Now to Create a Successful Arts Career*.

“I’m excited to share what I’ve learned about being a full-time artist with Winnipeggers,” says Fischbach. “Winnipeg has such a strong arts scene. There are many talented artists who just need a little push. The starving artist myth should be challenged.”

“Auspicious Arts Incubator and Creative Manitoba have similar mandates,” says Thom Sparling, executive director of Creative Manitoba. “We teach artists how to sustain themselves creatively and financially and promote the value of the arts. While Fischbach’s program is similar to *The Art of Managing Your Career* that we offer, we welcome a different perspective.”

Past Auspicious Arts Incubator participant, Jo Caminiti, says she has “gone from having a vague dream and no business to being chosen for a paid artist-in-residency, a bunch of commissions and [her] first serious exhibition.”

The cost of the workshop is \$20 for Creative Manitoba members, \$10 for rural members, and \$30 for non-members.

Find out more and register at www.creativemanitoba.ca/NoMoreStarvingArtists.

For interviews or more information, contact:

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About Creative Manitoba:

Creative Manitoba strengthens, represents and connects Manitoba’s arts and creative industries. We provide training, mentorship and networking opportunities. We promote the value of the arts, and unite key players in strategic alliances, enabling the arts and cultural sector to thrive. Creative Manitoba is funded by the Province of Manitoba.

About John Paul Fischbach:

As the CEO and co-founder of Auspicious Arts Incubator, John Paul travels extensively around Australia as well as the US and Canada, helping independent artists, organizations, and venues make more money by learning to use value-based language for their marketing and communications