

Arts Management Boot Camp 2018 – More Resources

Emails / Websites

Management Tip of the Day from Harvard Business Review

<https://hbr.org/email-newsletters>

Search Engine Watch - What is happening in the digital world and advertising. Focused on search algorithms, how google adwords and display ads are evolving, and how to make sure your site and content stay up-to-date and relevant

<https://searchenginewatch.com/>

Non Profit And Friends (or Non Profit As Fuck) does a Monday email: <http://nonprofitaf.com>

Movie Mondays – Free fundraising-focused Mondays shared each week:

<https://moviemondays.com>

A compendium of suggested web resources for the arts:

<http://www.youvecottmail.com/sources-for-arts-news--commentary.html>

TRG Arts (Case Studies, Blogs, Webinars) <http://www.trgarts.com/TRGInsights.aspx>

Pricing: The TRG Approach

<http://www.trgarts.com/TRGInsights/Article/tabid/147/ArticleId/197/10-16-2013-TRG-Webinar-3-New-Rules-for-Pricing-Right.aspx>

<http://www.imaginecanada.ca>

<https://charityvillage.com/app/>

<http://www.blueavocado.org> particularly <http://www.blueavocado.org/category/topic/board-cafe>

Hillstrategies.ca (research on arts)

Artsjournal.com

<https://www.emcartarts.org>

Cultural Human Resources Council <http://culturalhrc.ca>

Podcasts:

CI to Eye, Capacity Interactive

Radical Candour, Kim Scott

Work Life, Adam Grant

Akimbo, Seth Godin

Books:

